

POTENZA SPORT^A

Incorporating **55%** of ISCC PLUS certified renewable and recycled materials*

35%
Renewable
materials



Natural Rubber



Bio-attributed polymers



20%
Recycled
materials



Ground Rubber
Linked to
End of
Life Tyre



Certified
Carbon Black
Linked to
Circular Oils



Recovered
Carbon Black
Linked to End
of Life Tyre



Zinc
Oxyde



Lignin



Rice Husk
Ash Silica



ENLITEN

*certification scheme adopted is ISCC PLUS using mass balance approach as chain of custody



BRIDGESTONE
Solutions for your journey